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# Education

Ph.D. in Computer Science (Advised by Prof Jennifer Mankoff)

Paul G. Allen School for Computer Science & Engineering

2018 to present

B.Tech HONS & MS by Research (Dual Degree) in Computer Science & Engineering

International Institute of Information Technology, Hyderabad

2010 to 2015

**Senior Secondary School** 

P. Obul Reddy Public School, Hyderabad

2008 to 2010

# Experience

• Research Fellow

July 2017 to July 2018

Microsoft Research, Bangalore - Advised by: Dr. Manohar Swaminathan

- Pocket ATM: Financial services are not very accessible to people with visual impairments in India. In this effort, we propose a
  new ATM software design to improve accessibility of ATM cash withdrawals for people with visual impairments.
- Codescape: The idea is to design and explore the use of a spatial audio UI to improve usability of GUI based programming environments for developers with visual impairments. Our goal is to measure the impact the use of multiple audio sources to convey information has on a developer.
- Contributions to SeeingAI: I have contributed to the SeeingAI project during their initial release through feature enhancement suggestions.

#### • Research Intern

January 2017 to May 2017

Microsoft Research, Bangalore

CodeTalk: GUI based programming environments convey information to sighted developers through visual cues. This information is not conveyed to screen reader users. CodeTalk is a Visual Studio plug-in that introduces code glance-ability, navigability and alert-ability (access to real-time IDE information). In CodeTalk, we introduced our version of debugging through speech and non-speech audio. Download the plug-in at https://github.com/microsoft/codetalk.

• Consultant April 2016 to December 2016

Microsoft India R&D Private Limited, Hyderabad - Reported to: Sudhakar Pasupuleti & Amrut Kale

- Office Accessibility on Android: Worked in the team responsible for accessibility of Office Apps on Android. My technical abilities and my expertise in the accessibility domain enabled me to contribute to various stages of shipping the accessibility experience; from prioritizing different features and designing the right experience with the program managers to implementing and shipping these experiences with the engineering team. The product's accessibility experience has received positive feedback from customers.
- O Prototype to Improve Navigability in Word Processors: The idea was to try and simplify navigating through the complex UI of Microsoft Word. The approach was to use voice input to address this. I was responsible for proposing, ideating and implementing this prototype. The idea has received recognition and appreciation from Microsoft's leadership team.
- Accessibility Tests for Office Apps on Android: I was responsible for testing and identifying accessibility issues in Office apps on Android. In addition to identifying issues as per Microsoft's Accessibility Standard (MAS), I was also responsible for identifying usability issues in the accessibility experience of these apps.

## **Projects**

- Supporting UI and layout design for developers with visual impairments: An effort to develop an alternative (non-visual) approach to UI and layout design.
- CodeTalk: A Visual Studio plug-in to Improve IDE accessibility to developers with visual impairments through improved code glanceability, navigability and real time access to IDE information.
- **Pocket ATM**: An ATM infrastructure design proposed to improve accessibility of ATM cash transaction to visually impaired people. The re-design can be built on top of UPI.
- <u>Audio Rendering of Mathematical Content</u>: This project explored the use of speech and non-speech cues to render mathematical content (equations and pie charts) in audio. Techniques were proposed that made use of pitch and rate variations, intonation, pauses in text to speech systems, and spatial sound to render equations in audio.

## **Publications**

• AI Assisted UI Design for Blind and Low-Vision Creators

Potluri, V., Grindeland, T., Froehlich, J. E., & Mankoff, J. Selected for presentation as a poster at AI Fairness for People with Disabilities Workshop ASSETS 2019.

- A Multi-Modal Approach for Blind and Visually Impaired Developers to Edit Webpage Designs Potluri, V., He, L., Chen, C., Froehlich, J. E., & Mankoff, J. Accepted poster at ASSETS 2019.
- PocketATM: Understanding and Improving ATM Accessibility in India
   Singanamalla. S, Potluri. V, Scott. C, & Medhi-Thies. I. "PocketATM: Understanding and Improving ATM Accessibility in India"
   Information and Communication Technologies and Development Conference 2019
- <u>Up to a Limit?: Privacy Concerns of Bystanders and Their Willingness to Share Additional Information with Visually Impaired Users of Assistive Technologies</u>

Ahmed, T., Kapadia, A., Potluri, V., & Swaminathan, M. (2018). Up to a Limit?: Privacy Concerns of Bystanders and Their Willingness to Share Additional Information with Visually Impaired Users of Assistive Technologies. Proceedings of the ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies, 2(3), 89.

- <u>CodeTalk: Improving Programming Environment Accessibility for Visually Impaired Developers</u>
  Potluri, V., Vaithilingam, P., Iyengar, S., Vidya, Y., Swaminathan, M., & Srinivasa, G. (2018, April). CodeTalk: Improving
  Programming Environment Accessibility for Visually Impaired Developers. In Proceedings of the 2018 CHI Conference on Human
  Factors in Computing Systems (p. 618). ACM.
- <u>Significance of Paralinguistic Cues in the Synthesis of Mathematical Equations</u>
  Potluri.V, Rallabandi.S, Srivaastava.P and Prahallad.K. (2014). "Significance of Paralinguistic Cues in the synthesis of Mathematical Equations" International Conference on Natural Language Processing

# Workshops

#### • JAWS and Assistive Technology in Apple Products

October 2013

Co-organized with Frontline Eye Hospital, Chennai a one day workshop to spread awareness on the current assistive technology and the possible ways to adapt. I was one of the 2 resource persons for this workshop.

#### • Computer Training in Assistive Technology

June 2015

In collaboration with Frontline Eye Hospital, Chennai organized a 10-day workshop. Here, I introduced parents and individuals with disabilities to JAWS and helped them learn to perform basic tasks (word document creation, email, recreation on the internet and using cloud storage services). I was involved in designing the content, practice exercises and conducting classes for the workshops.

## **Invited Talks and Presentations**

• Improving Programming Environment Accessibility for Blind and Visually Impaired Developers Software Development Diversity and Inclusion (SDDI) Workshop 2019

San Francisco June, 2019

 Improving Programming Environment Accessibility for Blind and Visually Impaired Developers Google Tech Talk 2019 Seattle March, 2019

• Significance of Cues in Synthesis of Mathematical Content At the Annual Cognitive Science Conference by ACCS India University of Hyderabad October, 2017

• Visionary Fighter

Hyderabad November 2016

TEDxYouth@Hyderabad - https://goo.gl/kY1WN9

November 2016

• Significance of Cues in the Synthesis of Mathematical Content At the International Technology and Persons with Disabilities Conference San Diego March 2015

We replicated speech patterns followed by human beings with the help of cues (speech and non-speech) to render math (equations and pie charts) in audio.

• Technology for the Visually Impaired

Hyderabad

At the Engineering the Eye Workshop by MIT Media Lab and LV Prasad Eye Hospital

July 2013

Presented a talk on the current state of assistive technology for the visually impaired, the challenges and the possibilities to the workshop participants at the workshop organized by the Camera Culture Group, MIT Media Lab and LV Prasad Eye Institute.

# Awards and Scholarships

- Google Lime Scholarship 2019
- Microsoft Endowed Fellowship in Computer Science Engineering, University of Washington September 2018 to June 2019
- Honorable Mention for CodeTalk at CHI'18
- Microsoft Research Student Travel Grant: Microsoft January 2016

## Other Initiatives

- **Co-founder of I-STEM**: An organization aimed at improving STEM education and opportunities for people with disabilities. https://inclusivestem.org/
- **Development Partner, AccessCS For All**: Collaborating with members of AccessCS For All to ensure that the next generation of programming products are accessible.

## **Skills**

- Skills: C, C++, Python, C#
- Scripting Languages: Bash
- Assistive Technology: JAWS, Mobile Speak, TalkBack, VoiceOver (Os X and iOs), NVDA and Orca.
- Spoken languages: English, Telugu, Hindi

## **Hobbies**

- Playing drums
- New found interest in solo-traveling